



YOUTH OPPORTUNITY INVESTMENTS

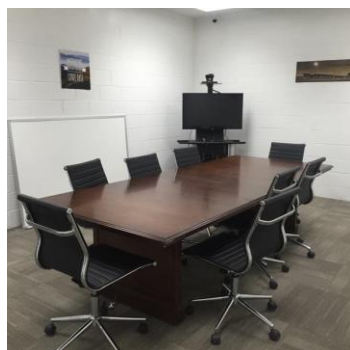
Committed to positive youth outcomes and family engagement

For Immediate Release

Ewart, Michigan, October 12, 2016

New State-of-the-art dorm begins accepting children

Youth Opportunity Investments, the Parent Company of Muskegon River Youth Home, announces today the official beginning of operations at the newest expansion effort, a state of the art youth treatment dorm on the MRYH campus.

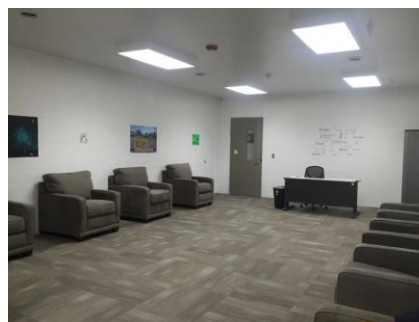


Given increased need for beds in the State of Michigan, as well as placement options for other states, this 16-bed dorm has been added to the 11 other buildings on the campus to serve more youth in their mental health and addiction struggles.

Dawn Kruihoff, Founder and Executive Director, stated “We are incredibly excited about the completion of this building and the additional kids we can accept. It’s frustrating to have to turn away placements and kids who need services because there aren’t enough beds to meet the need. It’s gratifying to be able to help more kids.”

Chief Executive Officer of Youth Opportunity Investments, Ron Hunter, stated “This new dorm now brings the total available bed space at Muskegon River Youth Home to 98. We are proud and fortunate to be able to serve even more youth at MRYH. Ms. Kruihoff and her team do exceptional work with these kids and it’s always exciting for us to better meet the needs of communities we serve across the country”.

Muskegon River Youth Home is nationally recognized as a leader in providing services and various treatment modalities on the same campus by utilizing multiple resources normally unavailable from single facility programs.



Please visit <http://www.youthopportunity.com/> contact ron.hunter@youthopportunity.com or Dawn Kruihoff dawn@mryh.org for more information.